

## Giveaway Rules - Instagram

These rules govern the conduct of this giveaway. Participation in the giveaway implies acceptance of these conditions. It is recommended that you read this document carefully before participating in the promotion

### 1. Organizing Company

Viccarbe Hábitat SL with registered offices at Travessera Camí del Racó, 1 (Polígono Industrial Norte), in Beniparrell (Valencia - CP 46469) and with tax identification number (CIF) B96783907.

### 2. Who can participate in the giveaway?

The giveaway is open to all persons of legal age, resident in any country.

Employees of the promoter and any of its subsidiaries, agencies or any other type of company involved in the organization of this giveaway, as well as their families, will be excluded from participating. There is no purchase obligation when participating in the giveaway.

### 3. How does the giveaway work?

The promotion will be active from May 29th 2020 at 12:00 to July 31st 2020 at 23:59 (CET).

During the promotional period, participants will have to be followers of Viccarbe on Instagram and publish a post that portrays the place where they have used the “social distance” signage, available for download on the brand’s website (<https://www.viccarbe.com/new-signage-social-distance-jaimie-hayon>).

At the end of the participation period, a winner will be drawn from all participants on Instagram. The giveaway prize is an Aleta chair designed by Jaime Hayon + 10 units of social distance stickers (valued at €1,085 plus shipping). The winner will receive the Aleta chair and the 10 stickers in a personal and non-transferable manner. The winner draw will be launched through Viccarbe’s Instagram page and will take place on August 3rd, 2020 before a notary. To participate, users must:

1. Follow Viccarbe on Instagram.
2. Publish a post tagging @viccarbe where you can see where/how they have applied the “social distance” signage and which contains the hashtag #viccarbesignage.

Users may participate by publishing as many posts as they like, as long as they follow the instructions above. Accounts that are exclusively dedicated to participating in contests will be excluded from the competition.

## 4. The prize and the winners

On August 3rd VICCARBE HÁBITAT SL will announce the name of the winner, plus three reserve names, through its profile on Instagram. Viccarbe will ask the winner, by means of a comment on Instagram, to get in touch to provide their personal data (name, surname, mobile phone and postal address) in order to arrange shipment of the prize.

The winner agrees to have his/her Instagram username and public profile photo published on profiles and other Viccarbe websites to publicize the winner of the promotion.

In the event that it is clearly impossible to contact the winners within 48 hours of the publication of their names, the organization will be released from any liability and may choose another winner.

The winners will receive their prize at the address indicated.

The prize cannot be redeemed for its cash value.

In case of non-compliance with the rules, the user(s) will be disqualified from the giveaway. Special attention will be paid to fraudulent activities and profiles will be excluded or disqualified where apparently abusive and malicious behavior, any indication of lack of identity or fraudulent use of the profile is observed. This right may be exercised immediately, unilaterally and without requiring notification of or justification to the participant.

## 5. Personal data

By participating in the giveaway, participants accept that the contents and comments that will be published on social networks may be shared with other users.

Personal data will be used exclusively for the purpose of carrying out the promotion. Personal data will be used specifically with the aims of:

- Managing the promotion proposed in these rules.
- Delivery to and acceptance of the prize by the winner.
- Sending the prize to the winner.

By participating in this promotion, all participants consent to the processing and use of their personal data for the purposes indicated herein.

Likewise, the rights of access, rectification, cancellation and opposition may be exercised. A written communication to [info@viccarbe.com](mailto:info@viccarbe.com) that indicates as a reference in the subject “DATA PROTECTION” is an indispensable requirement for the exercise of the aforementioned rights.

## 6. Waivers

Except in the case of negligence, error or deliberate acts and omissions by Viccarbe Hábitat SL, Viccarbe is not responsible for any technical failure or damage to hardware, software, server, web or any other entity of any kind.

Viccarbe Hábitat SL reserves the right, at its sole discretion, to disqualify any individual found tampering with the registration process or the operation of the giveaway, or who is in violation of these rules. Any attempt by any participant to undermine the giveaway will be considered a violation of civil and criminal law and Viccarbe Hábitat SL reserves the right to claim damages from that participant or pursue any other means permitted by law.

Viccarbe Hábitat, S.L. reserves the right to suspend or vary the promotion at any time, as well as to modify these rules during the development of the promotion.

The suspension, variation or modification of the promotion will be communicated by a notice on Viccarbe's Instagram page [www.instagram.com/viccarbe](https://www.instagram.com/viccarbe). These suspensions, variations or modifications will not under any circumstance enable claims by current or potential participants in the promotion.

## 7. Miscellaneous

If any provision or part of these regulations is deemed void or unenforceable, that provision or part shall be deemed excluded and the rest of the regulations shall continue to apply.

Viccarbe Hábitat SL is solely responsible for this promotion, which excludes Instagram's participation from its management and execution. Furthermore, by participating in the promotion, the participant releases Instagram from all liability in connection with the promotion.

This promotion is not sponsored, endorsed or managed by Instagram or associated in any way with the platform. This promotion is subject to Spanish regulations. Any dispute or interpretation regarding these Terms and Conditions shall be decided by the competent courts.

*In Beniparrell, 26th May 2020*